



# Central University of Himachal Pradesh

(ESTABLISHED UNDER CENTRAL UNIVERSITIES ACT 2009)

PO Box: 21, Dharamshala, Himachal Pradesh-176215

## School of Business and Management Studies

### List of Courses Offered: Monsoon Semester, 2018

#### • First Semester

Sl. No.	Course Code	Course Name	Credits	Course Coordinator
1	AFA 407	Accounting for Managerial Decisions	2	Dr. Manpreet Arora, Dr. Ashish Nag & Dr. Mohinder Singh
2	SAS 403	Business Statistics	2	Dr. Ashish Nag & Dr. Rita Sharma
3	MSO 402	Legal Aspects of Business	2	Dr. Manpreet Arora & Dr. Rita Sharma
4	MSO 413	Managerial Economics	4	Dr. Mohinder Singh
5	MSC 401	Marketing Management	4	Dr. Chaman Kashyap & Dr. Sarvesh Kumar
6	HRM 401	Organizational Behaviour	2	Prof. Y.S. Verma, Dr. Aditi Sharma, Dr. Gitanjali Upadhaya & Dr. Rita Sharma

#### • Third Semester

Compulsory Core Courses( No of Credits = 04)				
Sl. No.	Course Code	Course Name	Credits	Course Coordinator
1	MSC 506	Consumer Behaviour	2	Dr. Bhagwan Singh & Dr. Sarvesh Kumar
2	MSO 507	On-the-job Training and Training Report	2	Concerned Mentor

Core Open Courses( No of Credits = 04)				
Sl. No.	Course Code	Course Name	Credits	Course Coordinator
1.	MSC 440	Retail Management	02	Dr. Chaman Kashyap
2.	AFA 502	Project Management	02	Dr. Manpreet Arora
3.	HRM 409	Leadership- Concept and Theories	02	Dr. Gitanjali Upadhaya & Dr. Rita Sharma
4.	HRM 411	Diversity and Cross Cultural Management	02	Dr. Gitanjali Upadhaya

Elective Interdisciplinary ( No of Credits =04)				
Sl. No.	Course Code	Course Name	Credits	Course Coordinator
1.	MSO 506	Strategic Management	04	Dr. Sarvesh Kumar, Dr. Bhagwan Singh, Dr. Manpreet Arora & Dr. Aditi Sharma



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<b>Elective Specialization: Accounting and Finance ( No of Credits = 08)</b>				
Sl. No.	Course Code	Course Name	Credits	Course Coordinator
1	AFA 530	Financial Econometrics	04	Dr. Sanjeev Gupta
2	AFA 507	Working Capital Management	02	Dr. Manpreet Arora
3	AFA 512	Investment Analysis and Portfolio	02	Dr. Ashish Nag
4	AFA 509	Management of Mutual Funds	02	Dr. Mohinder Singh
5	AFA 405	Merchant Banking and Financial Services	02	Dr. Ashish Nag

<b>Elective Specialization: Marketing and Supply Chain Management ( No of Credits = 08)</b>				
Sl. No.	Course Code	Course Name	Credits	Course Coordinator
1.	MSC 405	Integrated Marketing	2	Dr. Bhagwan Singh
2.	MSC 509	Green Marketing	2	Dr. Sarvesh Kumar
3.	MSC 507	Rural Marketing	2	Dr. Chaman Kashyap
4.	MSC 404	Industrial Marketing	2	Dr. Chaman Kashyap
5.	MSC 520	Internet Based Marketing	2	Dr. Bhagwan Singh

<b>Elective Specialization: HRM &amp;OB ( No of Credits = 08)</b>				
Sl. No.	Course Code	Course Name	Credits	Course Coordinator
1.	HRM 513	Labour Laws	02	Dr. Aditi Sharma
2.	HRM 502	Managment of Industrial Relations	02	Dr. Aditi Sharma
3.	HRM 508	Compensation Management	02	Dr. Gitanjali Upadhaya
4.	HRM 511	Strategic HRM	02	Dr. Rita Sharma
5.	HRM 525	Organisation Transformation and	02	Dr. Rita Sharma
6.	HRM 505	Counselling Skills	02	Prof. Y.S. Verma